

March 10-12, 2022
IFHOH World Congress- Budapest



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

INVITATION

On behalf of the local organizing committee, now in its 112th year, SINOSZ (Hungarian Association of the Deaf and Hard of Hearing), it's a great pleasure to invite you to consider sponsoring or exhibiting at the IFHOH 2022 Congress from March 10-12 2022, Budapest, Hungary

The motto of our congress: **World without barriers**

As the host of the event we expect about 500 international and domestic participants which will take place at the renewed Ensana Thermal Margaret Island Hotel****, Budapest. IFHOH 2022 Sponsorship opens the door to this select and sophisticated audience. We encourage you to take advantage of this unique opportunity to practice as a sponsor or exhibitor to help the hearing impaired people in their daily lives.

The IFHOH 2022 World Congress provides opportunity for global business community, governments, industry insiders, services and contributors to learn and discuss good practices, novelties and challenges of hard of hearing people to live without barriers in the following areas:

- ✓ Identity and interactions: personal and social dimensions of a hearing loss
- ✓ Current and New Hearing Technologies: Future Loops, Bluetooth and Captions
- ✓ Medical developments for better hearing
- ✓ Legislative, policy and human rights advances for hard of hearing people

We hope that as a stakeholder in removing barriers and as a supporter and exhibitor of our event we can welcome you at our IFHOH congress in Budapest in 10-12th March, 2022.

We look forward to welcome you as a stakeholder in removing barriers and take parts in IFHOH 2022 Congress on 10-12th March, 2022 in Budapest.

ORGANIZERS

SCIENTIFIC ORGANISER

INTERNATIONAL FEDERATION OF HARD OF HEARING (IFHOH)

www.ifhoh.org



HOST / LOCAL ORGANISER

SINOSZ (Hungarian Association of the Deaf and Hard of Hearing)

www.sinosz.hu



CONGRESS SECRETARIAT

MIRACOLOSO EVENT LTD.

Contact: Ms. Zsanett Reichardt

Email: zsanett.reichardt@miracolosoevent.hu

Address: 1024 Budapest, Fény utca 15.

Tel.: +36 30 306 4849



CONGRESS & EXHIBITION VENUE

VENUE: Ensana Thermal Margaret Island Hotel****
Tel: +36 1 889 4752
Budapest – Margitsziget, 1007 Bp. Hungary

CONFERENCE ROOMS: Star Auditorium, Kamilla room

EXHIBITION AREA: Jasmeen room (244 m2)



SPONSORSHIP OPPORTUNITIES

If you are looking to build awareness of your brand in the hard of hearing community, it doesn't get bigger than the IFHOH 2022- Congress - Budapest.

Our sponsorship opportunities provide your organization with substantial international exposure, increasing visibility of your brand and your networking capacity.

Whether you select a sponsorship opportunity listed here, or ask that an opportunity be customized to meet the needs of your business, we will work with you to design a Congress experience that provides you with the greatest value.

GOLD SPONSORSHIP

10.000 EUR + VAT

Package includes:

- Your company's logo on sponsor appreciation signs displayed throughout the Congress as a Gold Sponsor
 - We will acknowledge your organization's contribution and offer appreciation at the opening Welcome Reception
 - Complimentary full-page advertisement in Congress program (colorful)
 - Complimentary listing with your logo on the Congress website with hot link to your company's website
 - 12 m² Exhibition floor space in a priority area (expand for additional charge)
 - 5 free Congress registration to attend both Congress and Welcome reception (without accomodation)
 - 2 free Exhibitor attendant badges (incl. coffee breaks & lunch)
 - Max. 3 complimentary item for the Conference bag insert
- (Only 2 available)

SILVER SPONSORSHIP

7.000 EUR + VAT

Package includes:

- Your company's logo on sponsor appreciation signs displayed throughout the Congress as a Silver Sponsor
 - Complimentary full -page advertisement in Congress program (inner page, colorful)
 - Complimentary listing with your logo on the Congress website with hot link to your company's website
 - 9 m² Exhibition floor space in a priority area (expand for additional charge)
 - 3 free Congress registration to attend both Congress and Welcome reception (without accomodation)
 - 2 free Exhibitor attendant badges (incl. coffee breaks & lunch)
 - Max. 2 complimentary item for the Conference bag insert
- (Only 3 available)

BRONZE SPONZORSHIP

4 500 EUR + VAT

Package includes:

- Your company's logo on sponsor appreciation signs displayed throughout the Congress as a Bronze Sponsor
- Complimentary half –page advertisement in Congress program (inner page, colorful)
- Complimentary listing with your logo on the Congress website with hot link to your company's website
- 6 m² Exhibition floor space in a priority area (expand for additional charge)
- 1 free Congress registration to attend both Congress and Welcome reception (without accommodation)
- 2 free Exhibitor attendant badges (incl. coffee breaks & lunch)
- 1 Complimentary item for the Conference bag insert

(Only 3 available)

GENERAL CONGRESS SPONSOR

2.000 EUR + VAT

Package includes:

- Complimentary listing with your logo on the Congress website with hot link to your company's website
- Company logo in Congress Program as a General sponsor
- Company logo sign in the Conference room during the Coffee breaks

(Limitless availability)

BRANDING OPPORTUNITIES

- ❖ Conference bag
- ❖ Pens & Pads
- ❖ Pendrive
- ❖ Lanyard and badges
- ❖ Internet corner etc.

EVENT SPONSORSHIP

- ❖ Gala dinner
- ❖ Welcome reception
- ❖ Coffee breaks
- ❖ Lunches
- ❖ Social events

Please keep contact with the congress secretary zsanett.reichardt@miracolosoevent.hu for rates and availability.

EXHIBIT OPPORTUNITIES

The IFHOH 2022 Congress and Exhibition provides a dynamic environment where attendees network and learn about the latest products and resources that will help them better serve their clients.

Shell Booths are placed in spaces near main traffic draws like the food and beverage stations and the Conference room entrance. All booths are assigned on a first-paid, first-served basis—the premium booths are the first to sell out. Get yours early! Be prepared to show and share the best of your products and expertise!

EXHIBITION BOOTH

1.800 EUR + VAT

Rental fee includes:

- Shell Scheme Booth 9m² (3m wide x 3m deep = 9m²)
- Fascia board with your organization's name
- Info desk (lockable), power socket, waste bin, Bar table and 2 bar chairs
- General cleaning
- Up to two booth attendant name badge, with meals included; additional badges may be purchased
- Your company name listed on the Congress website
- Listing in the Exhibitor Guide of the Congress Program (description must be received by February 15, 2022)

INFO BOOTH

1.400 EUR + VAT

Rental fee includes:

- Shell Scheme Booth 6m² (3m wide x 2m deep = 6m²)
- Fascia board with your organization's name
- Info desk (lockable), power socket, waste bin, Bar table and 2 bar chairs
- General cleaning
- One booth attendant name badges, with meals included; additional badges may be purchased
- Your company name listed on the Congress website
- Listing in the Exhibitor Guide of the Congress Program (description must be received by February 15, 2022)

FLOOR SPACE ONLY I.

900 EUR + VAT

Rental fee includes:

- 6 m²Floor space only(table and 2 chairs)
- Power socket
- General cleaning
- One booth attendant name badge, with meals included; additional badges may be purchased
- Your company name listed on the Congress website
- Listing in the Exhibitor Guide of the Congress Program (description must be received by February 15, 2022)

FLOOR SPACE ONLY II.

800 EUR + VAT

Rental fee includes:

- 4 m2 Floor space only (table and 2 chairs)
- Power socket
- General cleaning
- One booth attendant name badge, with meals included; additional badges may be purchased
- Your company name listed on the Congress website
- Listing in the Exhibitor Guide of the Congress Program (description must be received by February 15, 2022)

IMPORTANT DATES

Set up	March 10 th , 2022, Thursday morning (from 8.00am)
Exhibition open:	March 10 th , 2022, Thursday afternoon
Exhibition closed:	March 12 th , 2022, Saturday afternoon
Move out:	March 12 th , 2022 Saturday afternoon (after 5 pm)

EXHIBITION STAFF

Above these prices you could register further exhibiting staff. This price is 150 Euro+ VAT /person/2days, including the meals (2 coffee breaks and lunch per each days)

Walls, partition, signs or decorations that may be interfere with the general view of “emergency exit” or with other exhibits, are not allowed! Our Congress secretary office offers numerous alternatives to publicize and promote your business and can work closely with you to create a package tailored to your company’s need. Email: zsanett.reichardt@miracolosoevent.hu

CATERING

For food and drink selection at the booth area, please get in touch with the congress secretary: zsanett.reichardt@miracolosoevent.hu

The only provider of the catering service is Ensana Thermal Margaret Island hotel, for further prices get in touch.

FURNITURE AND DECORATION

There is an opportunity to rent more furnitures, boards, digital boards and walls, over the ones that are included in your rental fee. For further information and prices get in touch:

zsanett.reichardt@miracolosoevent.hu

ELECTRICITY

Every stand and booth offers electricity. (3.5 kW/ 16 A.) For special needs in electricity get in touch.

SECURITY

The whole conference area is secured over the opening hours as well. For security services for your individual stand please get in touch.

CLEANING

All the prices include the general cleaning of the booth or the open space exhibit area (vacuum cleaning at midnight, emptying waste bin)

ADVERTISING POSSIBILITIES

We provide a possibility for companies to insert advertisements in our Congress working materials.
All prices are exclude of VAT (27%)

ADVERTISEMENTS in Final Programme:

This material will be printed in A5 format.

Inner full page (full color)	400 EUR+ VAT
Inner half page (full color)	250 EUR+ VAT

Please send the appropriate sized graphic material (Composite PDF, TIFF, AI or EPS format) for your ads to the Congress Secretary, email: zsanett.reichardt@miracolosoevent.hu, no later than February 15, 2022

FLYER INSERT:

Flyer insert in the Participants' Pack Maximum size: A5 format, about 500 pieces, the exact quantity will be finalized before the Congress, depending on the number of applicants.

Flyers not exceeding 12 pages (company should provide the inserts)

Flyer insert	400 EUR+ VAT
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SHIPPING:

All advertisements should be sent to the Congress Secretariat before February 15, 2022. Further details and technical parameters are sent upon the order.

Address: Miracolosso Event Ltd, Szemlőhegy utca 10., 1024, Budapest, Hungary

APPLICATION

All sponsors, exhibitors and advertisers wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to Miracolosso Event Ltd. with an authorized signature.

Applications are handled at first-come first-served basis, but priorities are given to main sponsors, in terms of advertisements, exhibition space, and selection of sponsorship opportunities. Space will not be reserve without a written application

Exhibition space cannot be occupied unless the full amount is paid before the dates shown below. The organizers of the exhibition retain the right to rearrange the stands in case the overall concept or organizational matters force them to do so

Deadline of application: February 15, 2022

GENERAL PAYMENT CONDITION

All prices stated herein exclude VAT which is 27% for Hungarian seated companies.

For international companies reversed charge VAT applies, in case of providing the VAT number. Sponsorship package, exhibitor rents and exhibitor fees are denominated in euro, but can also be paid in Hungarian Forints. In this case it will be converted at the daily rate.

We could accept only bank transfer as a payment.

Payment should be arranged upon receipt of our pro forma invoice, according to the following terms:
Deadline of sponsorship and advertisement fees: **February 28, 2022**

CANCELLATION

Cancellation is not possible from the side of the sponsor, after having sent the expression of intent, as the service (communication towards the participants) is started by the organizers immediately.

Refundable amounts depend on the date of cancellation and are stated as follows:

- ❖ Before February 15, 2022: 50% refunded, 50% retained
- ❖ After February 15, 2022: no refund.

OTHER

Please send the logo and name of your company (the way you'd like to perform in the programme magazine) to the following e-mail address with all of your orders not later than: February 15th, 2022.

E-mail: zsanett.reichardt@miracolosoevent.hu

The graphic attachment must be one of the following formats: EPS, AI, TIFF Every other setup over the ones that are included in our brief, is the exhibitors responsibility! (extension wire, cables etc.)

The official webpage of the Congress with fresh content and updates: <https://ifhoh2022budapest.com>